



PRINCE EDWARD ISLAND
BREWING CO.

JOB OPPORTUNITY

NEW BRUNSWICK SALES REPRESENTATIVE

AT THE PEI BREWING COMPANY, WE PRIDE OURSELVES ON AN EXCEPTIONALLY HIGH STANDARD OF QUALITY SERVICE AND PRODUCTS. IT TAKES THE BEST PEOPLE TO REACH THIS HIGHER STANDARD OF EXCELLENCE. WE BELIEVE IN EXTENSIVE TRAINING AND PROVIDING OUR PEOPLE WITH AN EXCELLENT BENEFITS PROGRAM, COMPETITIVE WAGES, ADVANCEMENT AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES. WE BELIEVE IN CREATING EXPERIENCES WITH BEER, FOOD AND EVENTS.

MHG
— grow with us

The Prince Edward Island Brewing Company, founded in 1997 in the province's capital of Charlottetown, is currently seeking a NB Sales Representative to join our sales team.

The New Brunswick Sales Representative will work with the PEIBC Regional Sales Manager to grow the presence and distribution of our great beer within the province of New Brunswick, representing our brewery in the tri-city area (Moncton, Fredericton & Saint John) with pride and passion.

RESPONSIBILITIES

- Creating and establishing strong relationships with retailers and licensee accounts.
- Grow PEIBC/Gahan brand awareness and distribution through new account and existing business within New Brunswick.
- Execute sales strategies, and assist with promotional calendar to drive sales and distribution
- Connecting PEIBC with industry trends and new account opportunities within New Brunswick.
- Participate in regular sales meetings, and communicate regular relevant information regarding accounts, products, opportunities, etc. to Regional Sales Manager.

REQUIREMENTS

- Motivated self-starters with a strong work ethic and desire to meet and exceed target projections, ability to manage-self.
- Passionate about craft beer and the craft beer industry
- A competitive people person who likes to win!
- Excellent organizational and time management skills
- A minimum of 1+ years' experience working in a sales representative position. (Experience working directly in the beer and liquor industry is considered a strong asset.)
- A strong interest in the craft beer industry, knowledge of beer, beer products, industry trends and beer styles.
- Ability to problem solve and work independently.
- Ability to regularly move and lift 60LB kegs

THE REWARDS

Competitive Salary • Meals, Vehicle & Fuel Perks • Health & Dental Coverage • Professional Development Opportunities & Seminars

FOR MORE INFORMATION, VISIT PEIBREWINGCOMPANY.COM OR MHGPEI.COM
APPLY DIRECTLY TO OUR HUMAN RESOURCE TEAM AT: CAREERS@MHGPEI.COM