

For Immediate Release
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Icon Fine Wine & Spirits Adds New Canadian Boutique Beer and
European Wine Labels to Expanding Portfolio

Click to Tweet: @IconWineSpirits announces the addition of @PEIBrew, Spain's @nexusbodegas & new Italian wines to its expanding portfolio.

February 6, 2014 (VANCOUVER, BC) – Jay Garnett, CEO of Icon Fine Wine & Spirits, is proud to announce several new additions to Icon's venerable portfolio of exceptional local and international beverage brands.

Joining Icon's selection of craft-brewed beers is Prince Edward Island Brewing Company, which was founded in 1997 in Charlottetown and distributes the Gahan Line of handcrafted ales as well as Beach Chair Lager — a crisp, refreshing beer that combines Canadian Pilsner malt with the spicy aroma of noble hops. Initially only available on the East Coast, the family of PEI Brewing Co. products — which includes Sir John A's Honey Wheat Ale, Sydney Street Premium Stout, Island Red Premium Red Ale and Blueberry and Pumpkin Ales, among others — will be available on the West Coast, distributed through Icon. All of the PEI Brewing Company's beers, which won Gold and Silver Medals at the 2012 Canadian Brewing Awards, are all-natural beers, unpasteurized with no additives or preservatives.

Icon is also pleased to welcome three new vintages from Nexus Bodega, which bottles the best of the famed Ribera del Duero region of Northern Spain, to its collection of Spanish wines.

The 2007 Nexus Crianza (CSPC +36244, Spec, \$31.99) is a complex, grand wine of the Tinta de Toro variety that unfolds a wide range of composted fruits, floral and mountain aromas such as rosemary and thyme and features mature fruit and balsamic touches with a liquorice edge and the nuance of spices such as clove.

The 2012 Vega Murillo Tempranillo (CSPC +90530, Spec, \$14.99) presents elegant and fresh on the palate and offers up intense, clean aromas of strawberries, raspberries and blackberries with hints of roasted vanilla with silky, round tannins.

The 2012 Nexus One (CSPC +362376, Spec, \$24.99) is a pleasant, silky and balanced entry that features first-blush floral touches followed by subtle aromas of red fruit with dairy notes and hints of caramel further distinguished by notes of slight mint and balsamic.

Icon is also making room in its expansive cellars, with the addition of an exciting new Italian portfolio, including Ceralti (2010 Sonoro, 2011 Alfeo Bolgheri Doc Superiore Rosso, 2012 Scire Bolgheri Rosso Doc, 2012 Vermentino Bolgheri Doc); Casalvento (2009 Janus, 2010 Chianti Classico and Chianti Classico Reserva); Castello Di Buttrio (2011 Mon Rouge, 2011 Refosco, 2012 Friulano); Casa Contini (2012 Verso Rosso Salento, 2012 Verosso Primitivo Salento) and Tor Del Colle (2009 Montepulciano D'Abruzzo Doc Riserva, 2010 Brindisi Doc Riserva), among others. These wines will be available in BC in Spring, 2014.

These new additions join an already unique and eclectic lineup of top producers under the Icon Fine & Spirits umbrella, including B.C.-based wineries 8th Generation, Bella, Ex Nihilo and Saxon; Chilean standouts Lapostolle and De Martino; notable Australian labels Wakefield and Johnny Q; and Yukon Shine Distillery, which manufactures the incomparable AuraGin and Winter Vodka.

Icon Fine Wine & Spirits is a premium agency that markets some of the world's leading niche wines, spirits and craft beers in Western Canada. Boasting a unique collection of company-owned labels and unparalleled beverage alcohol brands, Icon is noted for its portfolio of family owned boutique producers from the major wine producing regions of the world. For more information on Icon and its brands, please visit iconwineandspirits.com.

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Media contact:
Tanis Fritz | T2 Communications for Icon Fine Wine & Spirits
604.841.8095 | tanis@t2communications.ca