

May 24, 2013

The Prince Edward Island Brewing Company announced today that a new Blueberry Ale is now available, exclusively in Prince Edward Island.



“We are pleased to announce that our new brewery has come out with our first new brew of the summer season – a Blueberry Ale, said Jeff Squires, President of the PEI Brewing Company. “The new Gahan Blueberry Ale is the first of several new craft beers that we will be introducing this year. Part of the vision for our company includes the development of new innovative beer products. We will have more coming out very shortly”, says Squires.

The Gahan Blueberry Ale is described as an unfiltered white ale featuring blueberries from Atlantic Canada. It offers a hint of the great aroma and sweetness of wild blueberries - not too sweet – just right.

Gahan Blueberry Ale is available on tap, in bottles and kegs at the PEI Brewing Company on Kensington Road in Charlottetown. It is also available at the Gahan House Pub and Brewery on Sydney Street, and at PEI Liquor Commission outlets throughout the Province.

Please visit www.peibrewingcompany.com for more information.

Media Contact:

Jeff Squires, President – PEI Brewing Company

jsquires@peibrewingcompany.com

902-629-2739